

**IGNITE
PHILANTHROPY**

inspiring the end to violence
against girls and boys

2024-2029 STRATEGY

**.enabling transformative
change from local to
global:**
in summary



.our invitation to you



Violence against children continues to escalate around the world, despite every country's commitment to end it.

We believe that radically different approaches are necessary to achieve a world where violence against children is eradicated and where children and youth exercise their rights, shape their futures, and live in peace.

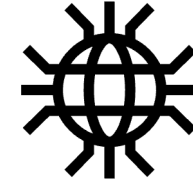
This includes our own action to:



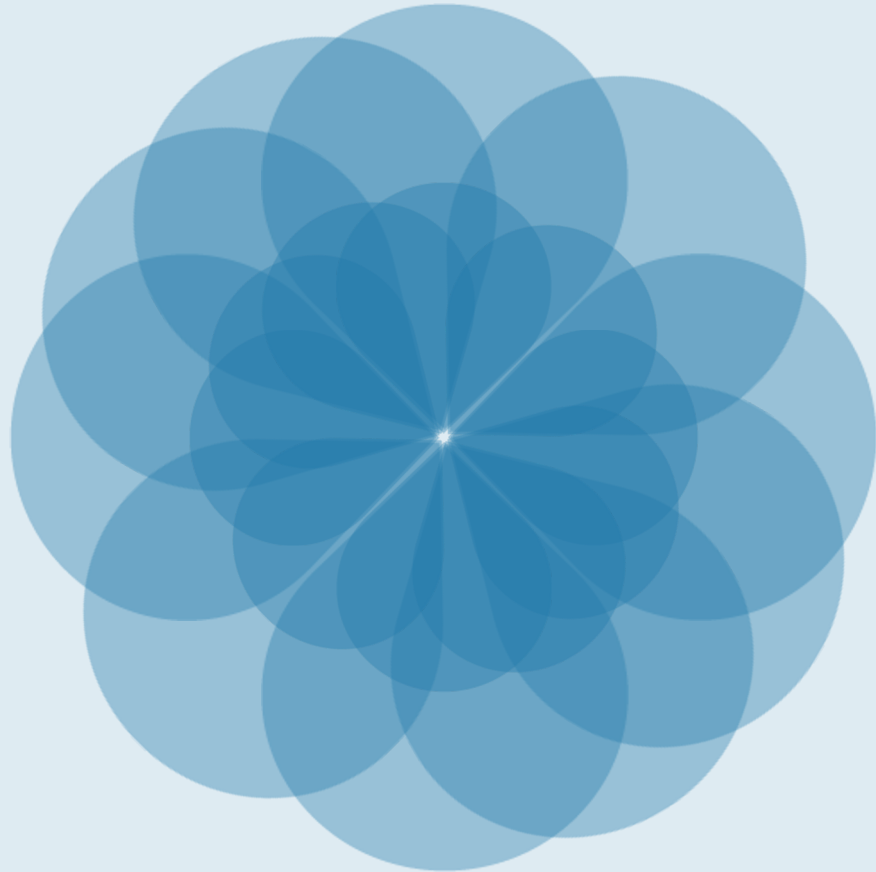
↘ Refocus our efforts on the structural factors that lead to violence on the ground- including social, economic, political and environmental;



↘ Prioritise partners on the ground- those who best understand what leads to the violence around them- especially frontline lived experience leaders and their allies most affected by violence; and



↘ Continue to engage in global spaces, ensuring that our partners' wisdom and experience inform global conversation and action.



**We invite you to
join us** in our
reinvigorated journey
towards a world free
from all violence
against children.

.our learning

Violence against children is endemic because it is fixed to structural conditions including poverty, racial discrimination and gender discrimination that lead to the many different situations where children are at greater risk of becoming victims of violence. **It is power that keeps these structural drivers in place.**

Our central assumption is that **structural drivers set the stage for all VAC**, and system changes are the only way to dismantle them. This is the cornerstone of our **Theory of Change**.

.our Theory of Change

I/ Our core assumption

VAC is driven by structural factors

Only system changes can lead to transformative change

II/ Approaches needed for change

Boosting

organising by lived experience leaders and their allies, especially intergenerational organising, through greater support, resources and capacity

Disrupting

dominant narratives about the changes that are needed, the strategies to achieve them, and the leadership required

Cultivating

alliances by bringing together partners and coalitions, as well as intersecting and interdisciplinary movements, in trust and collaboration

Harnessing

lessons learned from the past and present in order to grow with a better understanding of how change can happen

III/ Changes we want to see

B C H

Vibrant intersectoral and interconnected networks and movements, with a strong sense of aligned identity and purpose



D C H

Committed and reliable donor community that embraces complexity and supports approaches that address structural factors



B D H

Continuous shared learning that informs approaches and collaborative action



B D

Equitable distribution of resources to LMIC, grassroots, and other stakeholders working on under-funded issues



C

Participation and meaningful engagement by leaders with lived experience of VAC – both youth and adults – as well as their allies



IV/ Impact we aim for

Groups of lived experience leaders and their allies are making transformative change that reduces violence against children

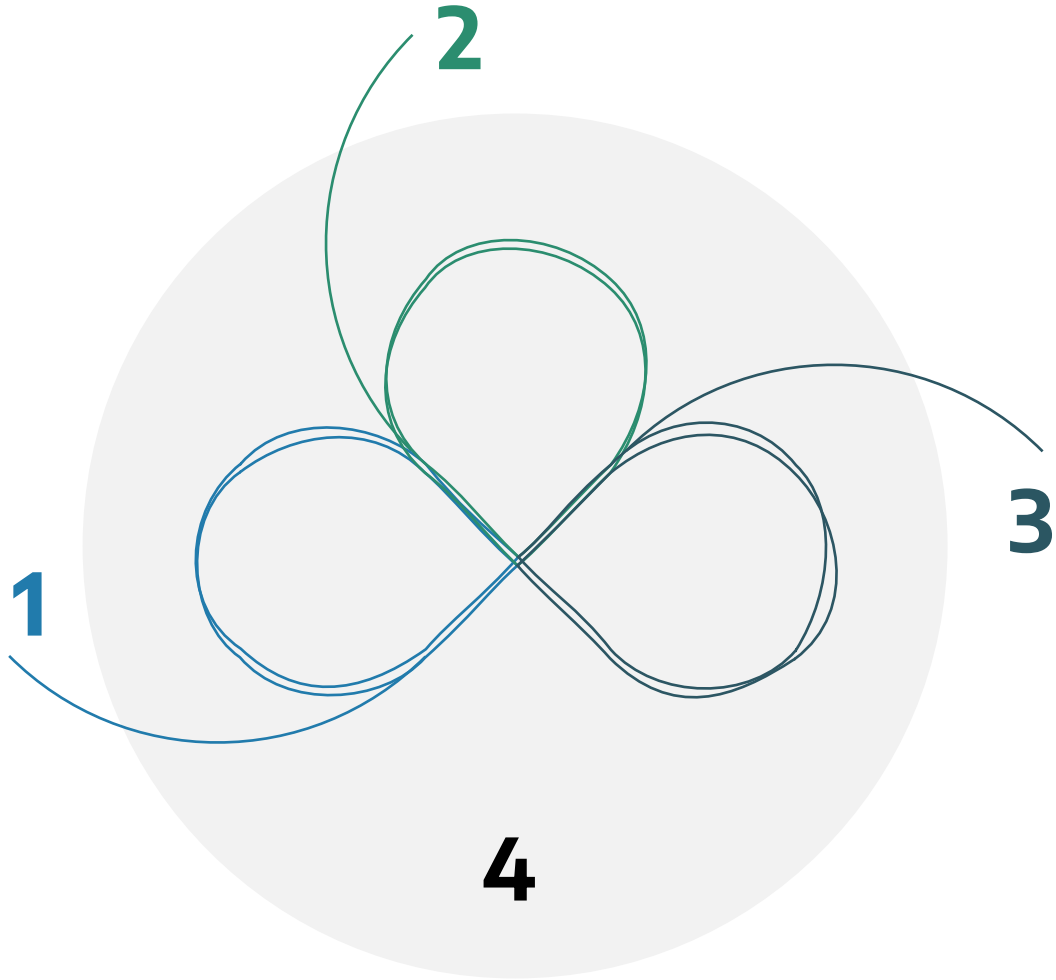
- Increased rights
- Shifts in power
- Conditions within communities or ecosystems improve, as defined by lived experience leaders and their allies
- A compelling evidence base for the effectiveness of organising for change by lived experience leaders and their allies emerges

The surrounding ecosystem is supporting and bolstering their work, following their lead, and using their institutional powers in the service of these groups' leaders

- More funding is invested in lived experience leaders and their allies on national levels
- More donor strategies target structural factors via work on pressure points
- Effectiveness of the collective in advancing ultimate aims increases

Our Theory of Change aspires to finally eradicate VAC, but we are simply an engine for change: **we ignite so that our partners are able to carry the torch for ending violence.** We remain accountable to them.

.our 2024-2029 offer



We will pursue this Theory of Change through **three intersecting and interdependent strands of work along with a fourth and fully cross-cutting strand of work across the others**



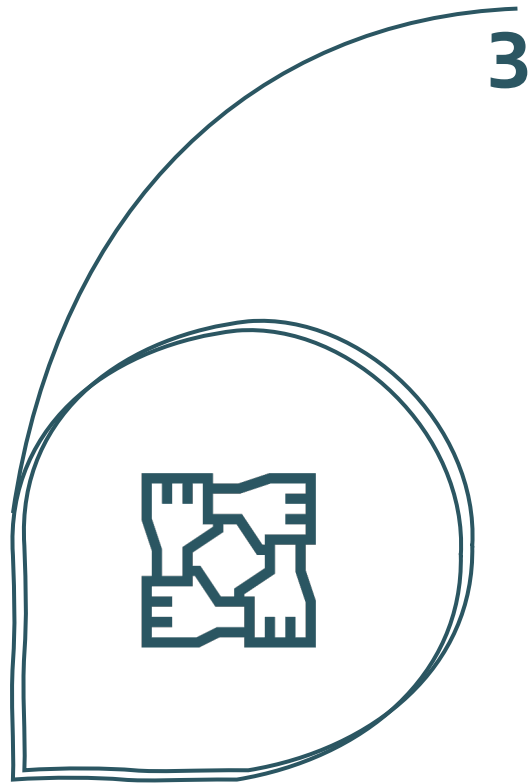
.resourcing for change

Encouraging grantee partners to be accountable to their base, fostering trust-based relationships that integrate power-sharing approaches and primarily award multi-year core operating support



.strengthening for agency

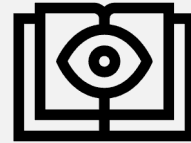
Engaging partners for them to define their own priorities for building greater connectivity, resilience, and sustainability so that their agency increases to effectuate ever greater change



.partnering for action

Bringing funders closer to the changemakers on the ground and the impact that matters the most by fostering trust, community, and learning that aligns partners' priorities with funding strategies

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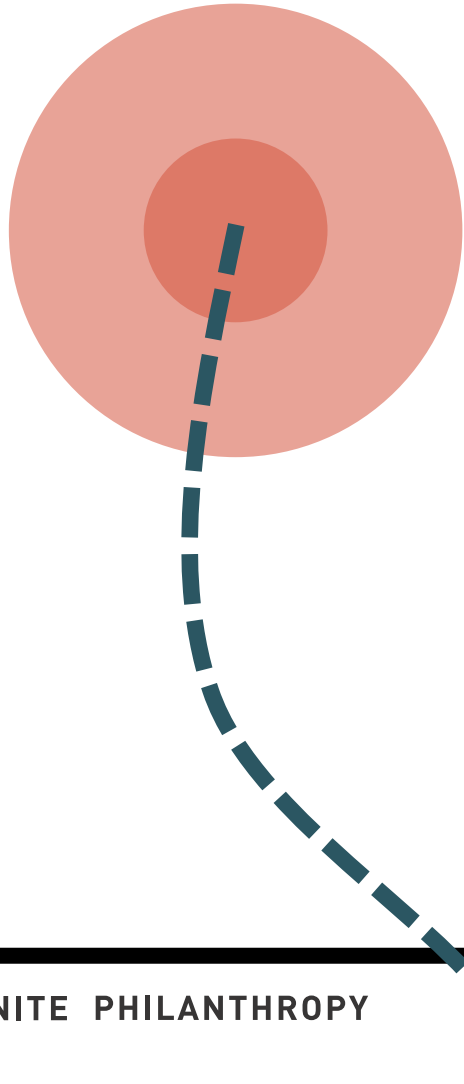


.learning for impact

Employing an iterative learning agenda across the other work strands, supporting partners in identifying and adapting to their contexts the most powerful drivers of transformative change

.our 2024-2029 focus areas

For the purposes of clarity and accountability, we have set out two broad focus areas for our efforts: one representing continuity for our efforts (**Childhood Sexual Violence**) and the other representing a critical new frontier (**Exploration of Structural Drivers**).



Childhood Sexual Violence (CSV) and intersecting areas.

We intend to lay the foundations for a new way of working, a way that connects CSV to the wider issues: the structural drivers at play, the context, and intersecting areas. Bold leadership of lived experience-led groups is an example of an opportunity for us to invest in new approaches.



Exploration of Structural Drivers.

The VAC community must begin addressing structural drivers head on, building common cause with new allies in overlapping fields such as climate justice, peace building and transitional justice, gender justice, and anti-poverty. Over the next five years, we will convene and create space to proactively explore such connections, partnering creatively and strategically to chart new paths for intersectoral and intergenerational alliances.

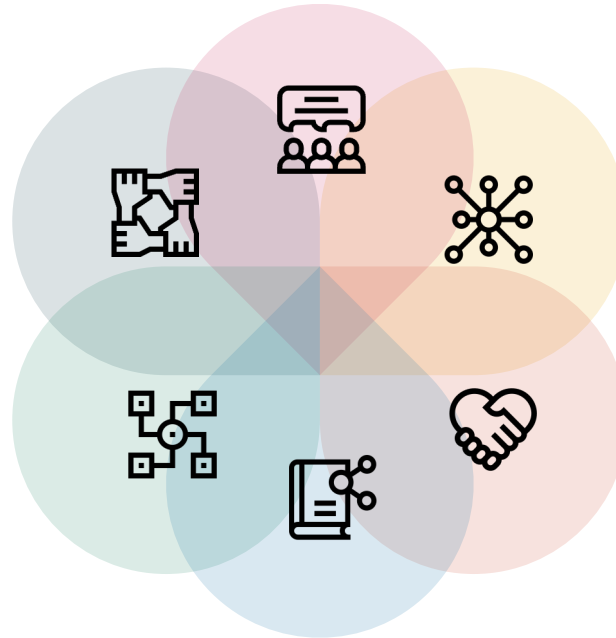
.our accountability

Over the next five years, we commit to transparently monitor our contribution to the changes we hope to foster:

Sustainable groups within civil society with strong internal capacities that help them withstand challenges.

Participation and meaningful engagement by leaders with lived experience of VAC – both youth and adults – as well as their allies.

Equitable distribution of resources to LMIC, grassroots, and other stakeholders working on under-funded issues.



Vibrant intersectoral and interconnected networks and movements, with a strong sense of aligned identity and purpose.

Committed and reliable donor community that embraces complexity and supports approaches that address structural drivers.

Continuous shared learning that informs approaches and collaborative action.



In 2029 we want to be able to say that as a result of our partnership, **this field has grown stronger, more resilient, more sustainable, and better connected** – a real force for transformative change.

We want to be able to say that by working together our vision is becoming reality: **VAC is eradicated, and children and youth exercise their rights, shape their futures, and live in peace.**